

MAGENTO TRAINING SYLLABUS

1. **Magento introduction , installation**
 - Background & Features
 - Local Server XAMPP Installation
 - Introduction of Magento
 - Setup php.ini for magento installation
 - Installing Composer Software
 - Executing deploy command
 - Some important Folders vendor, var
 - Understanding Catalog ,Categories from admin panel
 - Understanding Root vs Sub category
 - Creating Categories
2. **Catalog ,Categories**
 - Understanding Catalog ,Categories from admin panel
 - Understanding Root vs Sub category
 - Creating Categories
 - Creating a Product
 - Magento Product Types
 - Simple Product
 - Configurable Product
 - Grouped Product
 - Bundled Product
 - Virtual Product
 - Downloadable Product
3. **Attributes**
 - Understanding Attributes
 - Attribute Sets
 - Creating Attribute : Size (S,M,L,XL,XXL)
 - Creating a product and assigning an attribute set
 - Understanding Related products, up-selling, and cross-selling
4. **Block, Widgets, CMS PAGE**
 - Display products in the homepage
 - Creating CMS Pages
 - Static blocks
 - Creating Widgets
 - Adding CMS page to top category menu
5. **Maintaining and Administrating Your Store**
 - Magento General configuration
 - Web settings
 - HTML Head

- **Contact information and e-mail addresses**
 - **Tax rates**
 - **Payment methods and shipping methods**
 - **Currency**
 - **Transactional e-mails – password text**
 - **Admin URL**
 - **404 (page not found)**
 - **Stock**
- 6. Other Configuration**
- **Google Analytics**
 - **Index Management**
 - **Back up the file system and database**
 - **Configure SEO in Magento 2 for Product, Category, Pages**
 - **Change default product image sizes**
 - **Configuring Shipping**
 - **Shipping processes and shipping arrangements**
 - **Default shipping methods in Magento**
 - **Configuring free shipping**
 - **Configuring Flat Rate shipping**
 - **Table Rate shipping**
- 7. Customer Relationships**
- **Setting up guest checkout**
 - **Newsletters**
 - **Configuring contact options**
 - **Configuring customer options**
 - **Customer groups**
- 8. Installing, Setup a theme**
- **Magento themes**
 - **Installing a theme**
 - **Activating, Setup Theme**
 - **Making changes to your theme**
- 9. Magento Directory Structure**
- **Disabling cache for theming**
 - **Magento directory structure**
 - **Layout and templates**
 - **Showing template path hint**
- 10. Using some free Extensions/Modules**
- **Using Banner slider module**
 - **Using Product Quick View module**
 - **Moving Magento from localhost to live server**